

ADOBE® INDESIGN® CS4

Design professional layouts for print and digital publishing



Which product should I upsell to?

Adobe Creative Suite® 4 Design Premium

Which editions is Adobe InDesign CS4 in?

- Design Premium
- Design Standard
- Master Collection

Adobe InDesign CS4 software breaks down the barriers between online and offline publishing. Create compelling print layouts, immersive content for playback in the Adobe Flash® Player runtime, and interactive PDF documents. With customer-inspired enhancements, powerful new features, and streamlined workflows, you can now easily deliver sophisticated and engaging layouts across media.

Customer profiles

Graphic designers—Creative professionals who generate layouts for newspapers, magazines, books, catalogs, technical and corporate papers, and personal projects. They extend their skills to web and interactive media and want to continue to use structured page design as the basis for their work, even if a project is destined for online viewing only. Graphic designers care about InDesign because of its sophisticated and flexible layout tools that are essential to their creative flow. Reliable print output is important, and they care about integration with the Adobe Creative Suite® family of products and the ability to move quickly between tools.

Production staff—Production and layout artists, prepress technicians, and others in small, medium, and large print houses. They are deadline driven and extremely detail oriented. They provide print profiles to designers to maintain preflighting consistency, and they develop processes to make print workflows more efficient. Production staff care about reliability and the deep, technical prepress tools in InDesign. They want broad file-format support, error-free color handling, and sophisticated page layout tools. They also need to get up to speed quickly on any features introduced with new versions of InDesign.

Printers—Printing experts, managers of press operations in large print houses, small company press operators who wear many hats, and sometimes business owners. They are bottom-line driven, concerned about potential downtime, and sometimes resistant to technology upgrades. Printers are interested in color and transparency handling in InDesign, file-format support, and anything that facilitates a smooth prepress process and reliable printing.

Top reasons to buy Adobe InDesign CS4

Multichannel publishing—Deliver an engaging reading experience for print or screen. Export immersive SWF files for playback in the Adobe Flash Player runtime, interactive PDF documents complete with video and sound, or sophisticated layouts for publishing to print.

Integration with other Adobe design applications—Take advantage of tight integration with other Adobe Creative Suite 4 components to quickly design and deliver engaging page layouts for multiple media. Use common presets, color settings, and a standard user interface for a more efficient workflow.

Layout productivity tools—Quickly and precisely produce sophisticated page layouts with gorgeous designs using productivity tools that were created or enhanced based on the input of InDesign users worldwide.

Professional typography—Create beautiful, sophisticated typography for any media with the power of text and table styles, text wrap control, the Paragraph Composer, OpenType® support, drop caps, and more.

Extensive creative tools at your fingertips—Explore creative possibilities directly in InDesign, resulting in more nuanced page layouts in less time. Powerful tools include built-in Adobe Photoshop® effects, support for Photoshop artwork in 3D, integrated drawing tools, nondestructive effects, and finer transparency controls.

Top reasons to upgrade to Adobe InDesign CS4

System requirements

Windows®

- 1.5GHz or faster processor
- Microsoft® Windows XP with Service Pack 2 (Service Pack 3 recommended) or Windows Vista® Home Premium, Business, Ultimate, or Enterprise with Service Pack 1 (certified for 32-bit Windows XP and Windows Vista)
- 512MB of RAM (1GB recommended)
- 1.8GB of available hard-disk space for installation; additional free space required during installation (cannot install on flash-based storage devices)
- 1,024x768 display (1,280x800 recommended) with 16-bit video card
- DVD-ROM drive
- QuickTime 7 software required for multimedia features
- Broadband Internet connection required for online services

Mac OS

- PowerPC® G5 or multicore Intel® processor
- Mac OS X v10.4.11–10.5.4
- 512MB of RAM (1GB recommended)
- 1.6GB of available hard-disk space for installation; additional free space required during installation (cannot install on a volume that uses a case-sensitive file system or on flash-based storage devices)
- 1,024x768 display (1,280x800 recommended) with 16-bit video card
- DVD-ROM drive
- QuickTime 7 software required for multimedia features
- Broadband Internet connection required for online services

For updates to system requirements, visit www.adobe.com/products/indesign/systemreqs.

This product may allow you to access certain features that are hosted online ("online services"), provided you have a high-speed Internet connection. The online services, and some features thereof, may not be available in all countries, languages, and/or currencies and may be discontinued in whole or in part without notice. Use of the online services is governed by separate terms of use and by the Adobe Online Privacy Policy, and access to these services may require user registration. Some online services, including services that are initially offered at no charge, may be subject to additional fees. For more details and to review the terms of use and Online Privacy Policy, visit www.adobe.com.

For more information

Product details:

www.adobe.com/go/indesign

Suite configuration chart:

www.adobe.com/go/cs4compare

Upgrade eligibility:

www.adobe.com/go/id_upgrade

Suite selector tool:

www.adobe.com/go/cs4selector

Live Preflight—Preflight while you design. Continuous preflighting alerts you to potential production problems in real time, so you can quickly navigate to a problem, fix it directly in layout, and keep working.

Customizable Links panel—Find, sort, and manage all your document's placed files in the customizable Links panel. View attributes that are most critical to your workflow such as scale, rotation, and resolution.

Conditional text—Deliver multiple versions of a document for different users, all from a single InDesign source file. Hide text at paragraph, word, and even character level without relying on layers. The remaining text and anchored objects automatically reflow in the layout.

Cross-references—Simplify the writing, production, and management of long documents with flexible and powerful cross-references that dynamically update as content is changed or moved within a document.

Interactive document design with SWF file export—Transform page layouts into dynamic SWF files without working in the Adobe Flash authoring environment. Create digital documents with interactive buttons, hyperlinks, and unique page transitions for playback in the Adobe Flash Player runtime.

InDesign customer FAQ

Q: Why should I buy InDesign as part of Design Premium?

A: Adobe InDesign provides the foundation for publishing compelling content for print, PDF, or playback in the Adobe Flash Player. InDesign, combined with the strengths of other Design Premium components, enables delivery of sophisticated layouts, complete with beautiful typography, stunning vector graphics, and powerful digital imagery. Add interactivity, animation, embedded video, and sound to your layouts using the web and Flash authoring components of Design Premium to deliver immersive digital publications.

Q: I am aware of all the new features in InDesign CS4 but am not sure if it's a worthwhile expenditure. What is the most compelling reason for upgrading to InDesign CS4?

A: For printers

InDesign CS4 includes a series of new and enhanced tools as well as continued support for the PDF print engine, which together can eliminate costly production errors and speed up your print workflow.

For designers

InDesign CS4 breaks down the barriers between online and offline publishing, allowing you to design and publish for print, interactive PDF, and playback in the Adobe Flash Player.

For production professionals

InDesign CS4 gives you tools to manage and update linked content, preflight using custom profiles, and deliver content for multiple audiences within a single source file.

For IT managers

InDesign CS4 allows you to quickly create custom solutions, make programmatic updates using new IDML (InDesign Markup Language), and automate tasks using transactional scripts.

For the full InDesign customer FAQ, visit www.adobe.com/go/indesign_faq.



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