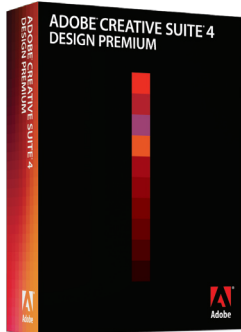


ADOBE® CREATIVE SUITE® 4 DESIGN PREMIUM

Deliver innovative ideas in print, web, and mobile design



Which product should I upsell to?

Adobe Creative Suite 4 Master Collection

What is in Adobe Creative Suite 4 Design Premium?

- InDesign CS4
- Photoshop CS4 Extended
- Illustrator CS4
- Flash CS4 Professional
- Dreamweaver CS4
- Fireworks CS4
- Adobe Acrobat® 9 Pro

Plus:

- Adobe Bridge CS4
- Adobe Device Central CS4
- Version Cue® CS4

Adobe Creative Suite 4 Design Premium software is the ultimate toolkit for crafting precise page layouts, achieving typographic finesse, creating stunning digital images and vector graphics, developing eye-catching web pages and rich interactive experiences, and producing them all with utmost fidelity within a single, unified creative environment.

Customer profiles

Graphic designers—Visual communicators who combine images and words to convey information to an audience. Traditionally, this information has appeared in print, but as communication technology has evolved, designers are challenged to deliver in many formats. In addition, increasingly fast-paced work environments, as well as competition from nondesigners who have access to design tools, mean that designers work under extremely high pressure. They look for tools that they can trust and that help them deliver their ideas quickly and reliably.

Print professionals—Production and layout artists, prepress technicians, and press operators who focus on quality output for their clients and want consistent, reliable results. In the face of increased competition, they are always looking for ways to improve efficiencies and prevent costly errors. They are also looking for ways to evolve their business and offer more value to their customers.

Top reasons to buy Adobe Creative Suite 4 Design Premium

Ultimate design toolset—Design for print, web, and mobile devices in a powerful, integrated, and comprehensive creative environment. Plus, enjoy innovative services for collaborating, finding inspiration, and mastering design tools.

Compelling vector graphics and digital images—Create eye-catching vector graphics in Adobe Illustrator® CS4 and powerful digital images in Adobe Photoshop® CS4 Extended. Deliver imaginative combinations of graphics and images in many media.

Layout and production for print, web, and mobile—Use Adobe Fireworks® CS4 to prototype websites, Adobe InDesign® CS4 to create short and long documents for print or digital delivery, Adobe Dreamweaver® CS4 for standards-based web production, and Adobe Flash® CS4 Professional to build engaging interactive experiences.

Ideas in motion—In Flash CS4 Professional, create simple but engaging animations in as few as two steps. Use Photoshop CS4 Extended to enhance video footage, even syncing visual effects to the audio track. Incorporate animations and video in PDF, web, or mobile creations.

Powerful 3D possibilities—Edit, enhance, and manipulate 3D content, and even paint directly on 3D models with Photoshop CS4 Extended. Wrap 2D images around common 3D shapes, and create 3D animations by controlling movement, camera position, and rendering.

System requirements

Windows®

- 2GHz or faster processor
- Microsoft® Windows XP with Service Pack 2 (Service Pack 3 recommended) or Windows Vista® Home Premium, Business, Ultimate, or Enterprise with Service Pack 1 (certified for 32-bit Windows XP and Windows Vista)
- 1GB of RAM or more recommended
- 9.3GB of available hard-disk space for installation; additional free space required during installation (cannot install on flash-based storage devices)
- 1,024x768 display (1,280x800 recommended) with 16-bit video card
- Some GPU-accelerated features require graphics support for Shader Model 3.0 and OpenGL 2.0
- Some features in Adobe Bridge rely on a DirectX 9-capable graphics card with at least 64MB of VRAM
- DVD-ROM drive
- QuickTime 7.4.5 software required for multimedia features
- Broadband Internet connection required for online services

Mac OS

- PowerPC® G5 or multicore Intel® processor
- Mac OS X v10.4.11–10.5.4
- Java™ Runtime Environment 1.5 required for Adobe Version Cue Server
- 1GB of RAM or more recommended
- 10.3GB of available hard-disk space for installation; additional hard-disk space required during installation (cannot install on a volume that uses a case-sensitive file system or on flash-based storage devices)
- 1,024x768 display (1,280x800 recommended) with 16-bit video card
- Some GPU-accelerated features require graphics support for Shader Model 3.0 and OpenGL 2.0
- DVD-ROM drive
- QuickTime 7.4.5 software required for multimedia features
- Broadband Internet connection required for online services

For updates to system requirements, visit www.adobe.com/products/creativesuite/design/systemreqs.

This product may allow you to access certain features that are hosted online ("online services"), provided you have a high-speed Internet connection. The online services, and some features thereof, may not be available in all countries, languages, and/or currencies and may be discontinued in whole or in part without notice. Use of the online services is governed by separate terms of use and by the Adobe Online Privacy Policy, and access to these services may require user registration. Some online services, including services that are initially offered at no charge, may be subject to additional fees. For more details and to review the terms of use and Online Privacy Policy, visit www.adobe.com.

For more information

Product details:

www.adobe.com/go/design

Suite configuration chart:

www.adobe.com/go/cs4compare

Upgrade eligibility:

www.adobe.com/go/dp_upgrade

Suite selector tool:

www.adobe.com/go/cs4selector



Adobe

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www.adobe.com

Top reasons to upgrade to Adobe Creative Suite 4 Design Premium

Essential design tools enhanced and extended—Enjoy feature-packed new versions of your favorite design tools. Plus, discover innovative online services for collaborating, finding inspiration, and mastering your design tools, and use Adobe Fireworks CS4 for fast website prototyping.

Everyday tasks made even simpler—In Adobe InDesign CS4, easily manage placed files in the new, customizable Links panel. Rotate the canvas in Adobe Photoshop CS4 Extended or the spread in InDesign. Combine multiple artboards in a single document in Adobe Illustrator CS4, plus many more enhancements.

Streamlined delivery across media—Build rich, interactive documents by exporting an InDesign layout and adding animation in Adobe Flash CS4 Professional. Prototype websites by opening Photoshop or Illustrator mockups in Fireworks CS4, and then embellishing in Flash or publishing in Adobe Dreamweaver CS4.

Easy-to-do animation and video—In Flash CS4 Professional, create simple but engaging animations in as few as two steps. Use Photoshop CS4 Extended to enhance video footage, even syncing visual effects to the audio track.

Powerful 3D possibilities—Edit, enhance, and manipulate 3D content in a streamlined interface—even paint directly on 3D models without leaving Photoshop CS4 Extended. Wrap 2D images around common 3D shapes, and create 3D animations by controlling movement, camera position, and rendering.

Adobe Creative Suite Design Premium customer FAQ

Q: Why should I upgrade to Creative Suite 4 Design Premium over an individual product?

A: Adobe Creative Suite 4 Design Premium gives you the tools you need to design for virtually any media. Craft precise layouts for print and online documents; create stunning digital images and vector graphics to incorporate in print, web, interactive, and mobile designs; and prototype and develop eye-catching web pages and rich interactive experiences. The components of Design Premium are built to work smoothly together, so you don't need to worry about file formats and compatibility, and a common user interface makes it easy to transition between your software tools.

Q: It seems expensive. Am I eligible for an upgrade to Creative Suite 4 Design Premium?

A: If you already own an Adobe product, you may be eligible for upgrade pricing. Customers who have a license for one of the following individual products (up to three versions back) are eligible for upgrade pricing: Photoshop, Photoshop Extended, Illustrator, InDesign, Flash, or Dreamweaver. Customers who own Creative Suite 1.x or 2.x or Macromedia® Studio 8 or MX 2004 software are also eligible for the upgrade to Design Premium. For detailed upgrade eligibility and pricing information, visit www.adobe.com/go/upgradefinfo.

Q: I design only for print. Why do I need Design Premium?

A: Design Premium combines industry-leading print design and production software InDesign CS4, Illustrator CS4, and Acrobat 9 Pro with Photoshop CS4 Extended, Fireworks CS4, Dreamweaver CS4, and Flash CS4 Professional. Use the skills you have with familiar software such as Illustrator, InDesign, and Photoshop to expand your design output beyond print media to eye-catching web pages and rich interactive experiences. Use Fireworks CS4 to rapidly prototype web pages and confidently incorporate Photoshop and Illustrator artwork. Export your prototype to Dreamweaver or Flash, and discover new visual design features in both applications that make it easier than ever to create online content without coding.

For the full Design Premium customer FAQ, visit www.adobe.com/go/designpremium_faq.

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