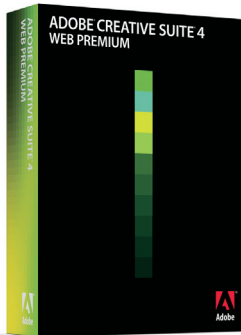


ADOBE® CREATIVE SUITE® 4 WEB PREMIUM

Redefine the extraordinary in web design and development



Which product should I upsell to?
Adobe Creative Suite 4 Master Collection

What is in Adobe Creative Suite 4 Web Premium?

- Dreamweaver CS4
- Flash CS4 Professional
- Photoshop CS4 Extended
- Illustrator CS4
- Fireworks CS4
- Soundbooth CS4
- Acrobat® 9 Pro
- Contribute® CS4

Plus:

- Adobe Bridge CS4
- Adobe Device Central CS4
- Version Cue® CS4

Create the full range of digital experiences, including interactive websites, applications, user interfaces, presentations, and mobile device content, with Adobe Creative Suite 4 Web Premium software. Technology advances empower you to work across disciplines—from graphic to web to interactive design—and give you more creative freedom than ever before to deliver exceptional online content.

Customer profiles

Professional web developers—Web application developers who are savvy in server-side languages like PHP, Adobe ColdFusion®, or ASP and work solo, in small design firms, or as part of larger organizations.

Professional web designers—Creators who are responsible for developing and deploying web or mobile sites, often working alone or as part of interactive agencies or educational institutions.

Interactive designers—Interactive designers and developers who are responsible for the creation and delivery of interactive projects. They could work independently as freelancers or as part of an agency or in-house production team that includes visual/branding designers, project managers, back-end developers, and IT professionals.

Visual web designers and Creative Suite users—Graphic artists, creative directors, and designers who are responsible for the overall look and feel of sites and are typically part of an interactive agency or dedicated marketing department.

Top reasons to buy Adobe Creative Suite 4 Web Premium

Power tools for high-powered work—Step up to powerful web tools, complete with integrated workflows and enhanced utilities. Design, develop, and maintain sophisticated websites, full-featured applications, and compelling interactive experiences for the web, mobile devices, and the desktop.

Total workflow integration—Follow your workflow wherever it leads with Adobe Dreamweaver® CS4, Flash® CS4 Professional, Photoshop® CS4 Extended, Illustrator® CS4, and Fireworks® CS4. Manage your assets with Adobe Bridge CS4, and add professional-quality audio with Adobe Soundbooth® CS4.

Powerful animation tools—Enjoy a more efficient and powerful animation model in Adobe Flash CS4 Professional thanks to new object-based animation—tweens are now applied directly to objects ultimately allowing you to do more in far fewer steps. Flash CS4 Professional also delivers new design tools, including 3D transformation, Bones, and Deco, opening an entirely new world of creative possibilities.

Cross-discipline workflow—Effortlessly transition fixed graphics to interactive movies. Build on wireframes and prototypes developed by information architects and turn them into standards-compliant HTML and CSS. Create rich application interfaces with the core design intact.

Cutting-edge technologies coupled with industry standards—Work with the latest technologies to output standards-based websites and applications, whether you're working with client-side HTML/XHTML, CSS, and XML; server-side application languages like Adobe ColdFusion, ASP, and PHP; or advanced JavaScript and Asynchronous JavaScript and XML (Ajax).

Top reasons to upgrade to Adobe Creative Suite 4 Web Premium

System requirements

Windows®

- 2GHz or faster processor
- Microsoft® Windows XP with Service Pack 2 (Service Pack 3 recommended) or Windows Vista® Home Premium, Business, Ultimate, or Enterprise with Service Pack 1 (certified for 32-bit Windows XP and Windows Vista)
- 1GB of RAM or more recommended
- 9.1GB of available hard-disk space for installation; additional free space required during installation (cannot install on flash-based storage devices)
- 1,280x900 display with 32-bit video card and 16MB of VRAM
- Some GPU-accelerated features require graphics support for Shader Model 3.0 and OpenGL 2.0
- Some features in Adobe Bridge rely on a DirectX 9-capable graphics card with at least 64MB of VRAM
- DVD-ROM drive
- QuickTime 7.4.5 software required for multimedia features
- Broadband Internet connection required for online services

Mac OS

- PowerPC® G5 or multicore Intel® processor (Soundbooth requires a multicore Intel processor)
- Mac OS X v10.4.11–10.5.4
- Java™ Runtime Environment 1.5 required for Adobe Version Cue Server
- 1GB of RAM or more recommended
- 11.2GB of available hard-disk space for installation; additional hard-disk space required during installation (cannot install on a volume that uses a case-sensitive file system or on flash-based storage devices)
- 1,280x900 display with 32-bit video card and 16MB of VRAM
- Some GPU-accelerated features require graphics support for Shader Model 3.0 and OpenGL 2.0
- DVD-ROM drive
- QuickTime 7.4.5 software required for multimedia features
- Broadband Internet connection required for online services

For updates to system requirements, visit www.adobe.com/products/creativesuite/web/systemreqs.

This product may allow you to access certain features that are hosted online ("online services"), provided you have a high-speed Internet connection. The online services, and some features thereof, may not be available in all countries, languages, and/or currencies and may be discontinued in whole or in part without notice. Use of the online services is governed by separate terms of use and by the Adobe Online Privacy Policy, and access to these services may require user registration. Some online services, including services that are initially offered at no charge, may be subject to additional fees. For more details and to review the terms of use and Online Privacy Policy, visit www.adobe.com.

For more information

Product details:

www.adobe.com/go/web

Suite configuration chart:

www.adobe.com/go/cs4compare

Upgrade eligibility:

www.adobe.com/go/wp_upgrade

Suite selector tool:

www.adobe.com/go/cs4selector



Adobe

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www.adobe.com

New versions, new integration—Enjoy updated versions of the creative tools you rely on. Creative Suite 4 Web Premium combines new versions of Adobe Dreamweaver, Flash Professional, Photoshop Extended, Illustrator, Fireworks, Acrobat Pro, Soundbooth, and Contribute.

Complex pages made approachable—Design and develop more sophisticated websites with new Live View in Dreamweaver CS4, featuring interactive code editing. Rely on the new Related Files and Code Navigator features to dive deeply into complex pages.

Powerful animation tools—Enjoy a more efficient and powerful animation model in Adobe Flash CS4 Professional thanks to new object-based animation—tweens are now applied directly to objects ultimately allowing you to do more in far fewer steps. Flash CS4 Professional also delivers new design tools, including 3D transformation, Bones, and Deco, opening an entirely new world of creative possibilities.

Multiple export options from a single creative source—Design once and deploy to many formats without having to re-create your work. Move from Photoshop, Illustrator, or Flash Professional to Fireworks with confidence, thanks to a universal interface design.

Faster, more expressive design tools—Photoshop CS4 Extended introduces greater precision, more intuitive selection, and smoother image navigation, along with comprehensive 3D painting and ray-trace rendering. Illustrator CS4 incorporates multiple artboards, live preview, in-place editing, and robust gradient handling.

Adobe Creative Suite Web Premium customer FAQ

Q: What are the benefits of a suite over an individual product?

A: The Adobe Creative Suite 4 family of products are a complete, integrated toolset that offers unprecedented levels of integration across its video, audio, and web software. Since you're likely to need more than one application during the creative process, it is a smart and more affordable option to buy a Creative Suite edition instead of individual products. By using Adobe Creative Suite components at each step in your creative workflow, both you and your collaborators can benefit from easy handoffs between design, production, and development.

Q: Why should I upgrade to Creative Suite 4 Web Premium over an individual web design product?

A: Adobe Creative Suite 4 Web Premium helps you create the full range of digital experiences, including interactive websites, applications, user interfaces, presentations, and mobile device content. Technology advances empower you to work across disciplines—from graphic to web to interactive design—and give you more creative freedom than ever before to deliver exceptional online content. And, Web Premium enables smooth interaction with creative output from multiple sources, without re-creating assets. Using the Creative Suite 4 Web Premium tools, you can effortlessly transition fixed graphics from print or web design to interactive movies. You can build on wireframes and prototypes and convert them to standards-compliant HTML and CSS. You can also create rich application interfaces that developers can turn into functioning applications with the core design intact.

For the full Creative Suite 4 Web Premium customer FAQ, visit www.adobe.com/go/webpremium_faq.

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